

Kristine & Jason



Travel Influencers - 2023 Media Kit

Overview

Hello! We are Jason and Kristine Rutledge from Los Alamos, New Mexico in the USA - two public school employees with a strong passion for travel, photography and the great outdoors!

We also happen to be content creators who strive to show our audience new and exciting places - sharing our experiences along the way and promoting craft beer and spirits around the world.

Cheers!



What we can offer...

- Quality Instagram posts and reels, links and agreed-upon tags/hashtags.
- Crisp, colorful photographs as well as drone photos & video footage.
- Coverage of our travels through Instagram stories and Facebook updates.
- Targeted Instagram posts focused on destinations, tours, attractions, activities, accommodations or products that will reach a highly engaged audience.
- Blog Posts upon request.



Statistics for @kruttles

Instagram:

- Over 80k followers on Instagram
- Audience - US 20.3%, India 7%, Italy 5%, UK 4.7%, Germany 4%
- Approximately 15k impressions weekly.



Statistics for @jrutled

Instagram:

- Over 30k followers on Instagram
- Audience US 39.5%, UK 6.9%, Brazil 5.9%, Canada 4.8%, Japan 4.2%



Who We Have Worked With...

- Turismo Cozumel
- Zermatt Tourism
- Barcelona Tourism
- Innsbruck Tourism
- Bayreuth Tourism
- Wurzburg Tourism
- Bamberg Tourism
- Tenerife Tourism
- Lanzarote Tourism
- Saudi Arabia Tourism\
- Inside Europe
- Haus Alpenblick Kirchberg
- Secrets Aura Resort
- Discover Mexico
- Mystic River Resort
- Tropic Air
- Villa Paradise B&B
- Neptune's Cove Tours
- Hotel Luna Mystica
- Moosejaw Mountaineering
- Rockin Vans UK
- Indie Campers
- Jurys Inn
- Arc'teryx
- The Spring Resort & Spa Costa Rica
- New Mexico Outside



- Great American Beer Festival
- Visit Denver
- Antigua Brewing Company
- Sanctuary House Hotel & Head of the River - Fuller's Hotel & Pub
- Drakes Hotel
- Bowmore Distillery
- Bath Brewhouse
- Taos Mesa Brewing
- Scotch Whisky Experience - Edinburgh
- Bentonville Brewing Company
- Hawkmoth Brewing
- Klean Kanteen

Work with us!!

- Send us an email:
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- Follow us on Instagram & Twitter:
@kruttles & @jrutled
- Follow our journeys on our website:
www.passportsandpints.com

